

NEW AND UPDATED FURNITURE CLASSICS FOR PUBLIC OUTDOOR AREAS.

Timeless Scandinavian design.

HAGS has been a pioneer in furniture for public outdoor environments for more than 60 years. We come across their products in our everyday life. They are designed to meet high standards of quality and functionality, but also aesthetically.

HAGS work in close collaboration with Scandinavian designers in a conscious effort to find solutions where form and function work together and where timelessness is an important factor.

Product news 2013.

HAGS present several exciting new products each year. 2013 is no exception. Recently, HAGS has also reviewed and updated the whole range of outdoor furniture classics. A large number of products have been improved regarding ergonomics, materials and finishes. You will find all the updated classics on www.hags.se.

In addition to new forms and functions, HAGS also presents a new type of surface treatment for wood surfaces. Products are treated with light or dark pigmented linseed oil, which provides a beautiful and durable surface that is easy to clean and maintain. Here are some of this year's new additions to the range:

HAGS Nora litter bin. Design: Gunilla Allard.

Nora has a stylish, architectural design. The litter bin can be used as a standalone or placed together with various furniture in the HAGS range.

- The rows of slots create a pattern that gives Nora a unique expression. The opening extends over to the next side of the litter bin - a design feature that adds character, says Gunilla Allard.

HAGS Sofiero furniture series. Design: Jan Wickelgren.

The Sofiero product series includes an armchair, benches and a table.

- I like the thought of sitting comfortably and relaxed in outdoor environments. The Sofiero pieces look nice in free formations. The armchair has a swivel base and the armrests make it easy to get in and out of it, says Jan Wickelgren.

HAGS Rox bench and HAGS Flox planter box. Design: Gunilla Allard.

Rox and Flox are part of the same design family as the HAGS Chili grill. They are made of laser-cut steel, which is bent to provide strength and a stylish expression.

- I find it easy to create interesting outdoor spaces with Flox and Rox. They provide an opportunity to sit in close contact with greenery, both indoors and outdoors, says Gunilla Allard.

More News.

The HAGS Grid bench has a contemporary yet timeless design. A version in gray has now been supplemented by a new version made in white high pressure laminate (HPL) and a white frame. Design: Lars Vejen, SHL Design.

The HAGS Pixbo series of benches and tables represent a simplistic Scandinavian design language. The series now features the new surface treatments with silver gray or black tar linseed oil. Design: Gunilla Allard.

HAGS is a global company with a product offering that stretches over an extensive range – for play, sports and other outdoor recreation – designed for people of all ages. Visit www.hags.com for a presentation of the full range.

For further information, please contact: Bo Göransson, Concept developer at HAGS Phone: +46 (0)705-977 452 E-mail: b.goransson@hags.se.

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