



reddot design award

## **HAGS WINS RED DOT DESIGN AWARD: PRODUCT DESIGN 2012.**

### **The HAGS Orbit roundabout awarded with important design prize.**

The HAGS Orbit is a robust and stylish roundabout, designed for fun social interaction. It recently convinced the international jury of the "red dot award: product design 2012". After an evaluation process lasting several days, it received one of the coveted awards, assigned by a 30-member expert jury.

Manufacturers from all over the world had submitted 4,515 designs altogether to the renowned product competition. With its high design quality, the HAGS Orbit could inspire the experts. It received the globally sought-after red dot for its fine design language in the product group "outdoor, leisure and sport" and product type playground equipment.

### **Rotates in an angle.**

The HAGS Orbit play unit has a fixed centre that is used to increase the speed in the joined task of trying to spin as fast as the users dare.

To achieve that extra sensation of tingling, the roundabout rotates in a slight angle. The brave user leans back to increase the excitement further. The Orbit's design inspires you to try to sit in different ways and even to stand and balance on the ring. There is a red mark on the centre top that can be used as a tachometer or in the game "don't end up at the red mark" when Orbit stops.

The dimensions of the Orbit are so generous that many can spin together. It can be placed on playgrounds, but also as a standalone play sculpture, e.g. in a square.

### **About the red dot design award:**

*The red dot design award, whose origins reach back to the 1950s, is carried out in three disciplines: "product design", "communication design" and "design concept". The award - the red dot - has established itself internationally as one of the most appreciated quality seals for outstanding designs. For further information please look at: [www.red-dot.de/press](http://www.red-dot.de/press)*

# HAGS

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*HAGS is a global company with a product offering that stretches over an extensive range - for play, sports and other outdoor recreation - designed for people of all ages.*

*For further information please look at [www.hags.com](http://www.hags.com) or contact:*

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To see a clip of HAGS Orbit, click [here](#).

